

The Team



THE CIRCA GROUP
EUROPE



Patrick Lawlor BSc (Hons) Engineering, MBA Smurfit Business School, HNC Computer Engineering.

Industrial Experience:

35 years' experience in the management and development of products and services in multinational and indigenous environments. Have used innovation and creativity techniques in many industries including Software, Engineering, Horticulture and Services. Currently continuing this activity as a senior consultant in The CIRCA Group.



Shane Hughes BTech, MSC, CPIM, Lean Black Belt, SAP Solution Consultant, MD Lean Unlimited

Industrial Experience:

25 years experience working with Multinationals across a global footprint implementing ERP systems and lean NPD practices, tools and techniques. Focus over the last 5 years has been working with EI/IDA companies implementing IT systems and lean thinking across Manufacturing, IT/Software and Service organisations.



Sean McNulty BSc (Hons) Industrial Design, PDMA, FIDI. Chairman of Dolmen.

Industrial Experience:

33 years experience in innovation and lean product management and implementation of creativity tools & techniques. Working to embed these processes with Software companies through the EI & IDA Product Management capability programme 2012 and Manufacturing sector through Dolmen.

